



Ava Vidal: Responsible

2nd – 28th August 2006 (not 9th & 16th)

10.50pm (11.50pm)

Pleasance Courtyard, Venue 33 Edinburgh Festival Fringe

Box Office: 0131 556 6550

Nobody seems to want to take responsibility for their actions nowadays. Ava Vidal should know; she's lived a pretty reckless life. Until now. In 2006 she turned 30, and the time has finally come for her to face her responsibilities – and it's not going to be pretty.

"A towering talent" *The List*

"Wonderful. A class comic" *The Stage*

Irresponsibility is epidemic, and in today's shallow society bad behaviour is not just forgiven, but celebrated. Ava herself has been praised for forging a successful comedy career despite the rigors of being a single parent – but who deserves kudos for getting pregnant at 17? It's hardly a difficult achievement. And her irresponsibility doesn't end there. Too much drink and drugs have landed her in some tight spots with unsavoury characters – including an attempted murder.

"A natural on-stage charm and chatty demeanour... Impressive" *Chortle*

Yet despite her reckless living, Ava reluctantly finds herself carrying the burdens of a role model. As a black person, as a woman, as a mother – all these elements of society expect her to represent them, and behave accordingly. That's a responsibility no one wants.

Such pressures have forced Ava to examine her image as much as her behaviour, and ask the question: can you really change either?

"Funny, witty and engaging, this is a comedian worth watching" *Three Weeks*

Ava Vidal was a finalist in the 2003 BBC New Comedy Awards and has since appeared in comedy clubs across the world from New York's Improv club to The Blue Monday Club in Berlin. In 2005, she earned herself a place on Channel 4's *Kings Of Comedy*, alongside Andrew Maxwell, Boothby Graffoe and Stan Boardman after just two years on the circuit. Other TV appearances include *The Crouches* (BBC1), *Sack Race* (BBC2), *Malai Monologues* (BBC3) *28 Acts in 28 Minutes* (BBC3) and *The Comic Side of 7 Days* (BBC3). She has written as a columnist for *The Independent on Sunday*, and been the subject of her own Channel 4 documentary. Ava's performed her debut solo show *Misfit* at the Underbelly in 2005. It detailed Ava's past and her inability to fit in with society and its stereotypes. In *Responsible*, Ava is shaking off that past and examining her future.

"Isn't comedy difficult?" *Will Young, after seeing Ava in Misfit. Cheeky git.*

**For further information, to arrange interviews or for press images please contact:
Michelle Flower (07976 125 270) or Zena Barrie (07966 383 261) press@itsalrightforsome.com
Downloadable images on www.itsalrightforsome.com/press**